

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of  
1938, as amended**For Six Month Period Ending 9/30/11

(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant

(b) Registration No.

Missy Farren &amp; Associates, Ltd. d/b/a MFA

5949

(c) Business Address(es) of Registrant

206 Bon Air Avenue, New Rochelle, NY 10804

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |                                        |
|--------------------------|------------------------------|----------------------------------------|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

The Cayman Islands Department of Tourism

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes ☐ No ☐

Exhibit B<sup>4</sup> Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

### III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

The Foreign Principal is the Cayman Islands Department of Tourism. The Registrant provides public relations services to the Foreign Principal. The registrant drafts and disseminates press releases and facilitates the publication of travel-related articles which are designed to promote tourism to the Cayman Islands.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

The Registrant's activities are political in nature only to the extent that they affect the public interest regarding the Cayman Islands Department of Tourism. The Registrant promotes tourism to the Cayman Islands by providing public relations services to the Cayman Islands Department of Tourism. The Registrant drafts and disseminates press releases, and facilitates the publication of travel-related articles in newspapers and magazines for the Cayman Islands Department of Tourism.

In order to provide such public relations services to the Cayman Islands Department of Tourism, the Registrant engages in contact with a variety of media sources on an ongoing, consistent basis. The nature of all such contact is solely that of speaking with journalists to facilitate the publication of press releases and articles to promote the Cayman Islands as a tourist destination. The Registrant has not arranged, sponsored, or delivered speeches, lectures, or radio and TV broadcasts in behalf of the Cayman Islands Department of Tourism.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom	Purpose	Amount
See attached:	Addendum I		

\$ 238,090.09

Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(c)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached:	Addendum II		

\$ 21,628.59

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Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

The Cayman Islands Department of Tourism

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams  
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches  
☐ Other (specify) \_\_\_\_\_

**Electronic Communications**

- ☒ Email  
☐ Website URL(s): \_\_\_\_\_  
☐ Social media websites URL(s): \_\_\_\_\_  
☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries  
☐ Legislators ☒ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups  
☐ Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

*See attached Addendum III*

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?  
 Yes ☐ No ☒

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

10/17/11  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*[Signature]*  
\_\_\_\_\_  
M. FARREN  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

# **ADDENDUM I**

10:25 AM

10/12/11

**Missy Farren & Assoc., Ltd.**  
**Transaction List by Customer**  
**April through September 2011**

Type	Date	Num	Amount
<b>Cayman Islands D.O.T.#33-A</b>			
Payment	4/11/11	27195	33,000.00
Payment	4/25/11	27272	9,869.84
Payment	5/4/11	27251	33,000.00
Payment	5/25/11	27348	7,126.49
Payment	6/8/11	27408	47,389.48
Payment	7/11/11	27535	33,000.00
Payment	7/15/11	27561	4,677.59
Payment	8/22/11	27670	36,996.69
Payment	9/16/11	27730	33,000.00

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238,090.09

# **ADDENDUM II**

10:23 AM

10/12/11

Accrual Basis

**Missy Farren & Assoc., Ltd.**  
**Item QuickReport**  
**April through September 2011**

Type	Date	Num	Name	Amount
<b>Service</b>				
<b>Reimbursed Expenses</b>				
<b>Telephone/Internet</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-777.67
Invoice	5/20/11	4476AprExp	Cayman Islands D.O.T.#33-A	-1,073.40
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-1,345.05
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-961.04
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-804.63
Invoice	9/30/11	4620AugExp	Cayman Islands D.O.T.#33-A	-886.96
<b>Total Telephone/Internet</b>				<b>-5,848.75</b>
<b>Postage/Fedex</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-160.22
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-139.83
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-5.00
Invoice	9/30/11	4620AugExp	Cayman Islands D.O.T.#33-A	-19.19
<b>Total Postage/Fedex</b>				<b>-324.24</b>
<b>Messengers</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-83.74
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-19.24
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-7.99
<b>Total Messengers</b>				<b>-110.97</b>
<b>Transportation</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-739.09
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-226.20
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-6.00
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-19.00
<b>Total Transportation</b>				<b>-990.29</b>
<b>Airfare</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-1,299.50
Invoice	5/20/11	4476AprExp	Cayman Islands D.O.T.#33-A	-1,489.15
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-25.00
<b>Total Airfare</b>				<b>-2,813.65</b>
<b>Hotel/Gratuity</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-306.25
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-48.75
<b>Total Hotel/Gratuity</b>				<b>-355.00</b>
<b>Meals</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-1,121.90
Invoice	5/20/11	4476AprExp	Cayman Islands D.O.T.#33-A	-74.06
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-480.21
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-204.94
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-424.27
Invoice	9/30/11	4620AugExp	Cayman Islands D.O.T.#33-A	-144.31
<b>Total Meals</b>				<b>-2,449.69</b>
<b>Clippings (Burrelles)</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-726.51
Invoice	5/20/11	4476AprExp	Cayman Islands D.O.T.#33-A	-603.23
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-719.48
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-1,005.89
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-820.80
Invoice	9/30/11	4620AugExp	Cayman Islands D.O.T.#33-A	-318.14
<b>Total Clippings (Burrelles)</b>				<b>-4,194.05</b>
<b>Clip Measure (VMS)</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-208.33
Invoice	5/20/11	4476AprExp	Cayman Islands D.O.T.#33-A	-1,083.33
Invoice	6/20/11	4499MayExp	Cayman Islands D.O.T.#33-A	-333.33
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-333.33
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-333.33
<b>Total Clip Measure (VMS)</b>				<b>-2,291.65</b>

10:23 AM

10/12/11

Accrual Basis

**Missy Farren & Assoc., Ltd.**  
**Item QuickReport**  
**April through September 2011**

Type	Date	Num	Name	Amount
<b>Photo/Video (NY News Monitor)</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-2,075.00
Total Photo/Video (NY News Monitor)				-2,075.00
<b>Magazines/Research</b>				
Invoice	5/20/11	4476AprExp	Cayman Islands D.O.T.#33-A	-27.00
Invoice	7/27/11	4551JunExp	Cayman Islands D.O.T.#33-A	-107.50
Invoice	8/31/11	4587JulExp	Cayman Islands D.O.T.#33-A	-3.45
Total Magazines/Research				-137.95
<b>Media Gifts/Splys/Misc</b>				
Invoice	4/29/11	4435MarExp	Cayman Islands D.O.T.#33-A	-37.35
Total Media Gifts/Splys/Misc				-37.35
Total Reimbursed Expenses				-21,628.59
Total Service				-21,628.59
<b>TOTAL</b>				<b>-21,628.59</b>

Missy Farren & Associates, Ltd

Registration #5949

Supplemental Statement for 9/30/10

Media Representatives - Entertainment

Meals	Date	Place	
157.19	3/10/2011	Ai Fiori @ The Setai, 400 Fifth Ave, NYC	Dinner with photo journalist M. Dunea
140.68	3/15/2011	Cienfuegos, 95 Avenue A, NYC	Dinner with Martha Stewart Living Editor
31.59	3/18/2011	Peels, 325 Bowery, NYC	Breakfast with Silver Rain Spa PR
39.75	3/21/2011	The Empire Room, 350 Fifth Ave., NYC	Meeting with FAF
183.27	3/31/11 - 4/5/11	Locations in Cayman Islands and airports	Soda/coffee/drinks during dive press trip for journalists and staff
89.56	4/2/2011	Coconut Joe's, Cayman	Breakfast for VJs and staff during dive press trip
160.63	4/2/2011	Over the Edge, Cayman	Lunch for VJs and staff during dive press trip
98.30	4/2/2011	Rum Point, Cayman	Drinks for VJs and staff during dive press trip
185.00	4/4/2011	Sunset House, Cayman	Lunch for VJs and staff during dive press trip
35.93	4/4/2011	Haagan Dazs The Strand, Cayman	Ice cream for VJs and staff during dive press trip
74.06	4/8/2011	Sarabeth's, 40 Central Park South, NYC	Lunch with Bon Appetit
112.17	5/3/11 - 5/7/11	Locations in Cayman Islands and airports	Coffee/drinks during Cayman Islands Travel Exchange trip for VJs and staff
90.75	5/6/2011	Sunset House Bar, Cayman	Lunch for VJs and staff during Cayman Islands Travel Exchange trip
207.29	5/6/2011	Morgan's Harbour Marina, Cayman	Dinner for VJs and staff during Cayman Islands Travel Exchange trip
70.00	5/13/2011	Belmont Lounge, 117 E. 15th St., NYC	Drinks/appetizers with Wall Street Journal
55.27	5/31/2011	Morandi, 15 Charles St., NYC	Dinner with J. Gerba, new travel web site
149.67	6/15/2011	A Voce, 41 Madison Ave., NYC	Lunch with TODAY Show producer
129.97	7/6/2011	A Voce, 41 Madison Ave., NYC	Lunch with NBA rep and New York Magazine
108.64	7/12/2011	Barbuto, 775 Washington St., NYC	Dinner with Jackie, publicist for Chef M. Schwartz re: Cayman Cookout
8.67	7/14/2011	Mfa, 33 E. 33rd St., NYC	Snacks for kids from Fresh Air Fund, during Fox.com interview
107.28	7/14/2011	Sushi Sen-Nin @33rd, 30 E. 33rd St., NYC	Lunch with Taking the Kids writer for Fresh Air Fund interview
69.71	7/29/2011	Pastis, 9 Ninth Ave., NYC	Breakfast with Food and Wine
144.31	8/23/2011	A Voce, 41 Madison Ave., NYC	Lunch with AFAR editor

2,449.69

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Missy Farren & Associates, Ltd  
Registration #5949  
Supplemental Statement for 9/30/10

Travel Expenses

Airfares	Who	Travel dates	Where	Trip
608.75	Juliette Daviron	3/27/11 - 4/5/11	Cayman Islands	Dive Press Trip
25.00	Aileen Torres	3/27/2011	Cayman Islands	Luggage charge for visiting journalist during Dive Press Trip
665.75	Agatha Capacchione	3/31/11 - 4/5/11	Cayman Islands	Dive Press Trip
548.70	Megan Warner	5/3/11 - 5/7/11	Cayman Islands	Cayman Islands Travel Exchange FAM trip
965.45	Agatha Capacchione	5/3/11 - 5/7/11	Cayman Islands	Cayman Islands Travel Exchange FAM trip

2,813.65



# **ADDENDUM III**



For more info please contact:  
Missy Farren & Associates, Ltd. (212) 528-1691  
Juliette Daviron, [jdaviron@mfa ltd.com](mailto:jdaviron@mfa ltd.com)  
Agatha Capacchione, [agatha@mfa ltd.com](mailto:agatha@mfa ltd.com)

**THE CODY UNSER FIRST STEP FOUNDATION TO HOLD MEDICAL DIVE STUDY IN THE CAYMAN ISLANDS**  
*The First Study of its Kind to Take Place in the Birthplace of Recreational Diving*

**New York, NEW YORK, May XX, 2011** – The Cody Unser First Step Foundation (CUFSF) has chosen the Cayman Islands as the destination to hold its Johns Hopkins-endorsed medical study, the first of its kind, in which they hope to learn about the rehabilitative qualities of diving for people with disabilities. Starting on Friday, May 6<sup>th</sup>, accomplished spinal cord injury researchers, honorable veterans, Paralympics athletes and Cody Unser will come together in the Cayman Islands, the home of recreational diving, to study the neurological and psychological effects of SCUBA diving on people with and without disabilities.

The Cody Unser First Step Foundation, in partnership with the Johns Hopkins University School of Medicine and the International Center for Spinal Cord Injury at Kennedy Krieger Institute, has received an IRB (Institutional Review Board) to research a SCUBA-Medical Pilot Study on people with paralysis. The IRB-approved study will conduct human trials on 10 paralyzed veterans to measure the neurological, psychological, and pulmonary effects of SCUBA diving. Cody Unser commented on the milestone, "I am grateful to the doctors who listened to our plea to study the effects of SCUBA, to research the science, and take the time to see it first-hand in the Cayman Islands, some of the best diving waters in the world. We have known for quite some time that SCUBA benefits people with paralysis through movement in a neutrally buoyant environment, not to mention the empowerment and confidence realized by delving into Cayman's clear Caribbean waters."

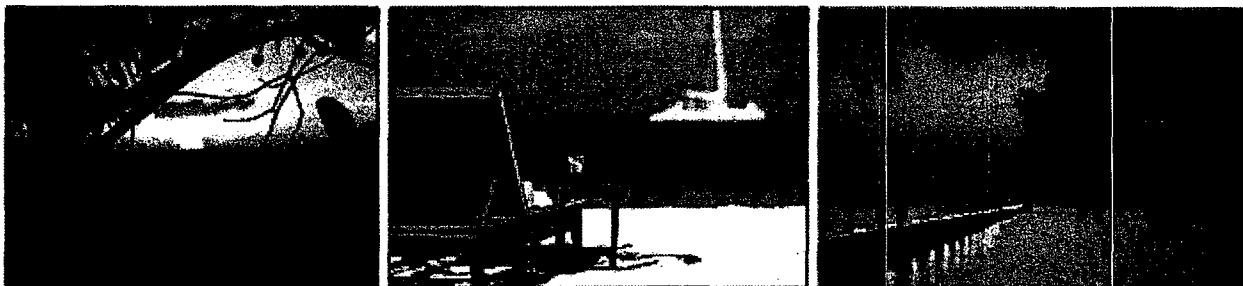
Expressing his delight about the study, Cayman Islands Premier and Minister of Tourism, Hon. McKeever Bush stated that the Islands are considered the premier diving destination in the world and he confirmed that as local dive operators are accustomed to working with persons with disabilities, they are well-equipped to facilitate the Cody Unser First Step Foundation with this medical study. "In addition to the pristine conditions and crystal clear waters, Cayman also offers a healthy marine environment for divers," he stated. "In the past year, we have also embarked upon an intensive Dive 365 program, which seeks to develop and preserve 365 dive sites over the next five years, which will ensure we maintain our well earned reputation for world-class diving. We are very pleased to have been selected as the host destination for this important research and look forward to learning more about the beneficial effects of Scuba on persons with and without disabilities."

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



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**THE CAYMAN ISLANDS RANKED TOP TRAVEL DESTINATION IN THE CARIBBEAN BY TRIPADVISOR TRAVELLERS**  
*Enjoy the Number One Destination in the Caribbean this Summer with Cayman Summer Splash Savings*



New York, New York, May 6, 2011 – The Cayman Islands has been recognized as the number one travel destination in the Caribbean by TripAdvisor travellers, as part of the TripAdvisor's Travellers' Choice Destinations Awards 2011. In addition, touted for its pristine beaches, exciting attractions, plush accommodations, delicious dining options, and Caymankind approach to life, the destination was voted among the top 25 destinations in the world by TripAdvisor's discerning travellers.

Through the summer, visitors to the Cayman Islands will enjoy impressive vacation savings with Cayman Summer Splash. Kids stay, play, and eat free, and enjoy 50 percent off airfare with Cayman Airways. In addition, the whole family will save with 5<sup>th</sup> night free discounts at some of Cayman's top accommodations and added-value vouchers to Stingray City and introductory SCUBA courses. For additional information on Cayman Summer Splash, visit the website at [www.caymansummersplash.com](http://www.caymansummersplash.com).

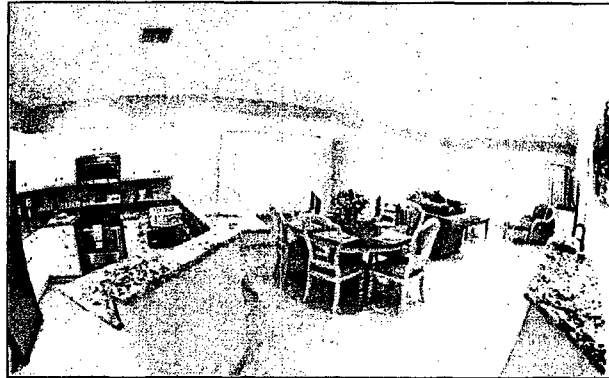
"We are delighted to have been chosen by travelers in this poll," commented Shomari Scott, Ag. Director of Tourism. "Winning an accolade of this caliber is a huge testament to the beauty, quality and service that visitors experience when they visit our islands. This award highlights how special our beach and resort community are, and we are thrilled that the Cayman Islands have received this international recognition."

TripAdvisor.com represents the world's largest travel community. The Travellers' Choice Destinations Awards honor the world's top destinations, earning their distinction from those who know them best - real travelers. The winners are determined by a combination of TripAdvisor's travellers' favorite places and the destination's overall popularity on the popular travel review website.

Cayman Islands Premier and Minister of Tourism, Hon. McKeever Bush, also expressed his delight and added "the fact that the Trip Advisor awards are based on more than 10 million real and unbiased traveler reviews is particularly encouraging and highlights that visitors leave our shores extremely satisfied with their vacation experience. In addition to being selected as the number one travel destination in Caribbean & Mexico category, the Cayman Islands is the only Caribbean country listed in the top 25 destinations in the world, which is very extremely gratifying and exciting."

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.

**NOW OPEN - "Shiny & New" - Compass Point Dive Resort, Phase II**



**Grand Cayman, Cayman Islands, 17th May 2011**

Compass Point Dive Resort, located on the East End of Grand Cayman, is pleased to announce the opening of the 2nd phase of their beautiful dive resort. The new building introduces a variety of upscale room types, including 3-Bedroom Penthouse Suites and 1-Bedroom Deluxe categories. "The spacious accommodations provide a home away from home and cater to a new level of luxury within the dive resort marketplace. Divers no longer have to sacrifice the comforts of home, nor their wallets, when diving off the beaten path," states Stephen Broadbelt, Managing Director of the property.

The 1 Bedroom Deluxe condominiums boast 1,100 sq ft of space, with a king size bedroom, large master bathroom, full size kitchen, dining area, spacious living area, flat-screen TV, HDTV Cable Service, Blu-Ray DVD players, Free high speed Wi-Fi, Washer/Dryer, additional 1/2 bath with shower and Murphy beds so the unit can sleep up to 4 divers. The Super-luxe 3-Bedroom Penthouse Suites, are extremely spacious with 2,400 sq ft of space to completely make yourself at home, offering the same high standards as the 1-Bedroom Deluxe, and complemented with unparalleled panoramic views from the large outdoor patio and al fresco dining area. The Penthouse Suites offer 14 ft high vaulted ceilings, and have a master bedroom that will make you feel like royalty. Another striking feature that all guests notice as soon as they step through the doors, is the original photographic artwork that decorates the walls, with each unit offering a unique collection of Cayman underwater images by renowned photographer, Elly Wray.

The environmental footprint of the resort is important to Compass Point and their divers, the new building was designed and built with a comprehensive 'Green List' including:

- Propane Gas Powered Air Conditioning
- Energy Eye building management system
- Water Sense Certified Faucets
- Dual Flush Toilets
- Zero VOC Interior Paints
- Energy Star 4.0 Certified Appliances
- P.O.U. Hybrid Water Heaters
- Rain Water Harvesting System
- Drought Tolerant landscaping
- Jacuzzi Tub heated by Heat Recovery System from A/C
- Low E Glass SHGC <30

- Heat Radiation Barrier & Insulated Roof with SRI >78
- Energy Star 60" High Velocity Ceiling Fans
- CFL Energy Efficient Lighting
- Reclaimed lumber from rail road ties
- Recycled Car tires for landscape mulch
- Recycling Center for cans & glass bottles

In addition to luxury appointments inside the condominiums, the resort also has a new free style pool, super-sized Jacuzzi hot tub and new Pool Cabana with gas BBQ grills. Compass Point also offers complementary use of bicycles and kayaks for additional activities when guests are not diving. Whether traveling as a single or couple, with friends and family, or as part of a dive group, guests of Compass Point and Ocean Frontiers will feel pampered by the first class accommodations and valet-style 'Green Short' dive services.

"Dive vacations at a condominium resort deliver a deeper relaxing experience than at a regular hotel. We have created a space where you want to be and spend time to unwind, rather than a standard hotel room where you just sleep and get ready", explains Lesley Agostinelli, Reservations Manager for Compass Point & Ocean Frontiers.

Compass Point Dive Resort is a Green Globe Certified property and consists of a total of 28 condominiums, with a mix of 1 and 2 Bedroom ocean front units, 1-Bedroom Deluxe units and 3-Bedroom Penthouse Suites. Compass Point Dive Resort is home to Cayman's award winning and premier dive shop, Ocean Frontiers. Compass Point and Ocean Frontiers specialize in diving the 55 dive sites on the East End of Grand Cayman and offer true "Roll Out of Bed and on to the Dive Boat" convenience to all of their guests and divers. Dive vacations can be booked direct or through your preferred travel agent or dive center.

Contact Information:

Toll Free: 1-800-348-6096

Direct: 1-345-947-0000

Skype: CaymanReservations

email: [reservations@oceanfrontiers.com](mailto:reservations@oceanfrontiers.com)

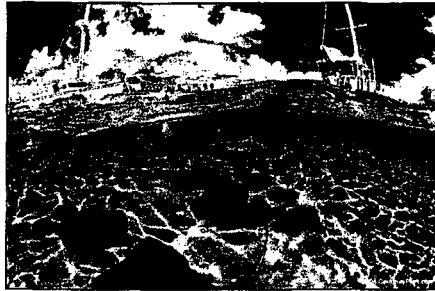
web: [www.oceanfrontiers.com](http://www.oceanfrontiers.com)

web: [www.compasspoint.ky](http://www.compasspoint.ky)



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**CAYMAN SUMMER SPLASH: SUMMER SAVINGS FOR THE ENTIRE FAMILY**  
***The Best Deals for Summer Travel:***  
***Kids Eat, Play and Stay for Free this Summer with Cayman Summer Splash***



**New York, New York, June 9, 2011** – Cayman Summer Splash offers a fully loaded deal June 1 – September 30, welcoming tourists to experience what it means to be Caymankind in the most affordable way. Visitors will enjoy 5<sup>th</sup> night free accommodations, a free watersports activity and compelling family discounts including free admission to top island activities, reduced airfare, and more through a "VIP" programme.

**Airfare**

Getting to the Cayman Islands is just one of the ways travellers save with Cayman Summer Splash. Those who book a trip with Cayman Airways before July 31 receive 50% off the regular price of tickets for kids age 16 or younger (limit one child's fare to one fare-paying adult). Alternately, other top airlines including Delta, United, Continental and U.S. Airways are offering discounted airfare to Cayman.

**Accommodations**

Travellers who plan a trip with a minimum 5-night stay in the Cayman Islands get the 5<sup>th</sup> night free. Accommodations include a choice of two free vouchers per booking to Stingray City, one of Grand Cayman's most popular attractions, or one free voucher per booking for an introductory SCUBA course. A list of participating hotels can be found at <http://caymansummersplash.com/#!/offers/>. "VIP" cards are distributed upon check-in.

**Activities and Dining**

Kids age 11 or younger play and eat for free with Cayman Summer Splash. Children will enjoy complimentary meals at Cayman's top restaurants when one adult pays for their meal (1-for-1) and free admission to attractions such as the Cayman Turtle Farm, Pedro St James, and the Queen Elizabeth II Botanic Park. Every Monday and Friday, children between the ages of 5 – 11 and their parents will also have the opportunity to attend Cayman Islands Sea School with Sir Turtle, where they will learn about Cayman's renowned marine life at no charge. A list of participating restaurants and attractions can be found at <http://caymansummersplash.com/#!/offers/>.

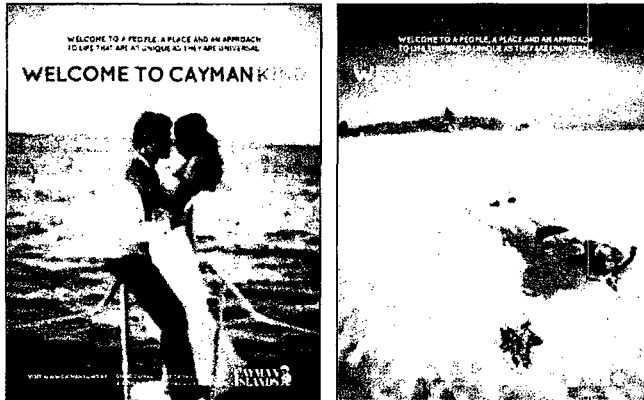
From watersports to dining to shopping, the discounts during Cayman Summer Splash are sure to satisfy the entire family. Guests can take advantage of savings at Cayman Luxury Charters to spend a day at sea, cruise the island with discounts from Cayman Auto Rentals, or use the Cayman Summer Splash VIP card and find deals at Cayman Craft Market, local restaurants, and more.

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



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**THE CAYMAN ISLANDS UNVEILS NEW, MULTIFACETED MARKETING CAMPAIGN**  
***Caymankind* Introduces the U.S. Market to the Spirit of the Cayman Islands**



New York, New York, June 9, 2011 – The Cayman Islands debuted a new U.S. advertising campaign this month, titled *Caymankind*. The new campaign is one component of a larger brand marketing initiative to introduce national audiences to the unique spirit of the Cayman Islands. The initiative depicts the Cayman Islands as more than a destination: it is a people, a place and an approach to life that are as unique as they are universal.

The ads capture the beauty, culture, and vibrancy of the Cayman Islands evoking a desire to belong to *Caymankind*. In its essence, the campaign creative reveals the character of the Cayman Islands as reflected in the smiling, friendly faces visitors will meet, the once-in-a-lifetime experiences they will share and the breathtaking natural beauty they will discover at every turn.

*Caymankind* also depicts a way of life – one that is exclusive to the Cayman Islands. It is an unwritten acknowledgement that things like comfort, community and respect are the most important things any destination can offer. In short, *Caymankind* is a promise of quality and an exposure to magical experiences and everlasting memories.

Commenting on the campaign, Premier McKeeva Bush stated that “*Caymankind* encompasses everything that makes the Cayman Islands unique – from the friendliness of our people and our rich cultural heritage to our cosmopolitan style, stunning natural beauty and warm welcome, which we extend to those who visit our shores.”

At the center of the campaign is the *Caymankind* anthem, which was arranged and recorded locally in Grand Cayman by more than a dozen of the country's most popular singers and musicians, including a group of talented students from the George Town Primary School. An interactive [website](http://www.caymankind.com) allows visitors to explore the various definitions of what it means to be *Caymankind*.

*Caymankind* debuted on national cable TV in the USA on January 17, 2011. Broadcasting will be accompanied by placements in target print publications, a dedicated campaign website and a strategic social media plan.

For additional information on the new *Caymankind* campaign, please visit [www.caymankind.com](http://www.caymankind.com).

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#### AUSTRALIAN SWIMMER CHOOSES THE CAYMAN ISLANDS FOR RECORD INTER-ISLAND SWIM



**New York, NEW YORK, June 9, 2011** – On June 9, 2011, Australian long-distance swimmer Penny Palfrey is seeking to set a world record by swimming 68.75 miles non-stop between the Cayman Islands. In attempting the solo swim between the Cayman Islands, Penny will do a first – no one has swum this far before in open water. And she will do it without wetsuit or shark cage.

Before her record-challenging swim, Penny will also swim the channel between Cayman Brac and Little Cayman on June 6, 2011, attempting to set a speed record for the five-mile crossing. Two days later, starting early in the morning on June 9, 2011, Penny will attempt the epic 68-mile distance between Little Cayman and Grand Cayman, which will take an estimated 30 to 45 hours with only momentary pauses every 30 minutes to eat and drink.

An inductee of the International Marathon Swimming Hall of Fame, Penny Palfrey has been a world record holder in swimming feats in the Pacific Ocean, the Atlantic Ocean, in the Mediterranean Sea and around Manhattan Island before attempting to bridge the Cayman Islands.

Premier of the Cayman Islands, Hon. McKeeva Bush, welcomed news of the event. "The Cayman Islands is thrilled that an adventurer and swimmer of Penny Palfrey's abilities has chosen the Cayman Islands for this incredible feat. Visitors to our islands, especially swimmers and divers, already know how special are the warm, azure waters surrounding our three islands and it is our wish that she will be favored with the perfect conditions to achieve the world record that she seeks."

"We regard this as a very special occasion for Penny Palfrey and for our islands," noted Acting Director of Tourism, Shomari Scott. "Every year, the Cayman Islands hosts several swim events that are of popular interest to our visitors and residents and an event of this nature is of significant interest to our visitor demographics that place a premium on open water adventures and the various kinds of water sports for which the Cayman Islands is known," he added.

Penny Palfrey's record-breaking swim will lead up to the annual Flowers Sea Swim, a mile-long swim along famed Seven Mile Beach which will take place on June 18, 2011. Boasting over 700 competitors last year, the race has attracted Olympic swimmers including Anthony Nesty, Ryan Lochte, Ian Crocker and others.



Further information on Penny Palfrey's upcoming Cayman Islands swim can be found at:  
[www.flowersseaswim.com/BridgeSwim/tabid/204/Default.aspx](http://www.flowersseaswim.com/BridgeSwim/tabid/204/Default.aspx).

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**The Cayman Islands Promises a Relaxing Vacation This Summer  
With The Worry Free Hurricane Guarantee**

New York, NEW YORK, June XX, 2011 - The Cayman Islands' with its Worry Free Hurricane Guarantee is the perfect late summer/early fall destination for some fun in the sun. This unique Hurricane Guarantee covers any cancellations made prior to arrival and compensation if vacation time is cut short because of inclement weather. As soon as a hurricane is anticipated, guests may cancel their vacation at many of Cayman's hotels and condos, with at most only a one night penalty for cancellations made up to 48 hours prior to check-in.

A free replacement stay is being offered by many properties as well, allowing guests to rebook for the same duration as the originally booked stay, regardless of how many days were affected by a hurricane or storm.

"The safety and comfort of our visitors is of paramount importance to us" confirmed the Hon. McKeever Bush, the Cayman Islands Premier and Minister of Tourism. "Consequently, the hurricane guarantee programme plays an important part in ensuring that our visitors can truly relax during their summer vacation. We understand that travelers can feel apprehensive about travelling during this season but armed with this guarantee, our guests are able to enjoy total peace of mind, even in the unlikely event that the vacation is cut short due to an inclement weather system."

The following Hotels, Condominiums and Villas in the Cayman Islands are participating in the Worry Free Hurricane Guarantee and some are even offering cancellation up to 24 hours or less before the reserved stay, with zero penalty. For detailed property guarantees, please visit the designated property Web sites or contact them directly:

**Accommodations**

**Grand Cayman**

- [Caribbean Club](#)
- [Cobalt Coast Resort](#)
- [Comfort Suites](#)
- [Compass Point](#)
- [Coral Stone Club](#)
- [Grandview Condominiums](#)
- [Grand Cayman Beach Suites](#)
- [Grand Cayman Marriott Beach Resort](#)
- [The Island Resort](#)
- [Lighthouse Point](#)
- [The Meridian Condominiums](#)
- [Silver Sands Condos](#)
- [Sunshine Suites Resort](#)
- [The Ritz-Carlton, Grand Cayman](#)
- [The Reef Resort](#)
- [Treasure Island Resort](#)
- [Villas of the Galleon](#)

**Cayman Brac**

- [Cayman Breakers Condominiums](#)

**Little Cayman**

- [Pirates Point Resort](#)

**Activities**

**Grand Cayman**

- [Atlantis Submarines](#)
- [Captain Marvin's](#)
- [Cayman Luxury Charters](#)
- [Cayman Turtle Farm](#)
- [Divetech](#)
- [Indigo Divers](#)

**Little Cayman**

- [Caribbean Marine Research Institute](#)

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**CELEBRATED SWIMMER PENNY PALFREY BREAKS LONG DISTANCE  
SOLO SWIM RECORD IN THE CAYMAN ISLANDS**



**New York, NEW YORK, June 14, 2011** – Australian swimmer Penny Palfrey, world record holder and pioneer in long-distance swimming, made history in the Cayman Islands on Sunday when she set a new world record for the longest ever unassisted open water solo swim.

Covering a distance of 67.26 miles between Little Cayman and Grand Cayman Islands, Penny completed the mammoth distance in a time of 40:41:12. She started the journey from West End Point on Little Cayman at 5:26.30 a.m. on Saturday, June 11 and swam continuously until she emerged on the beach at the East End of Grand Cayman at 10:07.42 p.m. on Sunday, June 12, bruised and swollen, but walking and raising her arms in victory to a large crowd that gathered to witness the history-making event.

Commenting on her achievement, Premier of the Cayman Islands, Hon. McKeever Bush stated: "This is a tremendous occasion for Penny Palfrey and her husband Chris. What she has accomplished is nothing short of monumental and we are proud that she chose the Cayman Islands for this record-breaking swim. Our heartiest congratulations to her and her support team that made this possible.

Prior to her record-breaking, Palfrey warmed up by swimming the five-mile distance between Cayman Brac and Little Cayman and also set a new record, when she covered the distance in 1:53:28 on Monday, June 6.

Palfrey is the first woman to swim the Alenuihaha Channel from Hawaii to Maui and the first person to swim from Santa Barbara Island to Point Vicente on the Los Angeles coast.

Penny Palfrey will also compete in the annual Flowers Sea Swim, a mile-long swim along famed Seven Mile Beach which will take place on June 18, 2011. Organizer of the Flowers Sea Swim, Frank Flowers, was also the organizer of Palfrey's world-record swim.

With a prize purse of over \$120,000 and boasting over 700 competitors last year, the Flowers Sea Swim has attracted Olympic swimmers including Anthony Nesty, Ryan Lochte, Ian Crocker and others. Participants also include novices and first-timers and range in age from eight to 80 years. For additional information on Bridging the Cayman Islands, please visit the Flowers Sea Swim website at [www.flowersseaswim.com/BridgeSwim/tabid/204/Default.aspx](http://www.flowersseaswim.com/BridgeSwim/tabid/204/Default.aspx).



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**'FRESH AIR' FOR CHILDREN THIS SUMMER, COURTESY OF THE CAYMAN ISLANDS**  
***The Cayman Islands and The Fresh Air Fund Continue to Provide New York City and Caymanian Kids With Fun in the Sun this Summer***



**New York, New York, June 23, 2011** – For the fifth consecutive year, The Cayman Islands Department of Tourism and Cayman Airways will partner with The Fresh Air Fund, an independent, not-for profit agency dedicated to providing cost-free summer vacations for children. This summer The Cayman Islands, The Fresh Air Fund's only international destination for children, will welcome a group of 10 kids from New York. For the second year in a row, The Cayman Islands will also send seven Caymanian children to experience the Big Apple and The Fresh Air Fund's summer camps in upstate New York.

"For five years The Fresh Air Fund partnership has introduced American children to the CaymanKind approach to life," stated Hon. McKeeva Bush, Premier of the Cayman Islands. "Through this program, the children from New York will be able to develop lasting relationships with their Caymanian host families and we are glad to be in a position to continue fostering these friendships between cultures."

From July 25 – 31, several generous families in the Cayman Islands will open their homes and hearts to inner-city kids. The children will be immersed in Cayman culture through visits to fun and interactive attractions, including Stingray City, The Turtle Farm, Pedro St. James and the QE II Botanic Park where they will learn about the endangered Blue Iguana. For the first time this year, the New Yorkers will have the opportunity to spend time with the group of Caymanians who will be travelling to the United States in August. The New York and Caymanian children will be able to

interact and exchange insightful tips on their own home countries and discuss their favourite things to do.

As part of this special exchange program, seven Caymanian kids will experience American summer camps and the multitude of activities offered at The Fresh Air Fund's camps in Fishkill, New York. From August 8-19, they will enjoy swimming, sports, arts & crafts, boating, hiking, music, fishing and dancing and will also discover city life in Manhattan for a day.

The Fresh Air Fund has provided free summer vacations to more than 1.7 million children from low-income communities since 1877. Participants are selected by the organization based on their achievements, their willingness to succeed and their history with the organization.

"We are excited to be partnering with the Cayman Islands once again this year," says Jenny Morgenthau, The Fresh Air Fund's Executive Director. "This is a wonderful chance for our children to learn about new cultures and to experience life in another country."

"In celebrating our fifth year of collaboration with The Fresh Air Fund, we are thrilled to continue our partnership with an organisation so beloved to New Yorkers," said Hon. Cline Glidden, Councillor with Responsibility for Tourism.

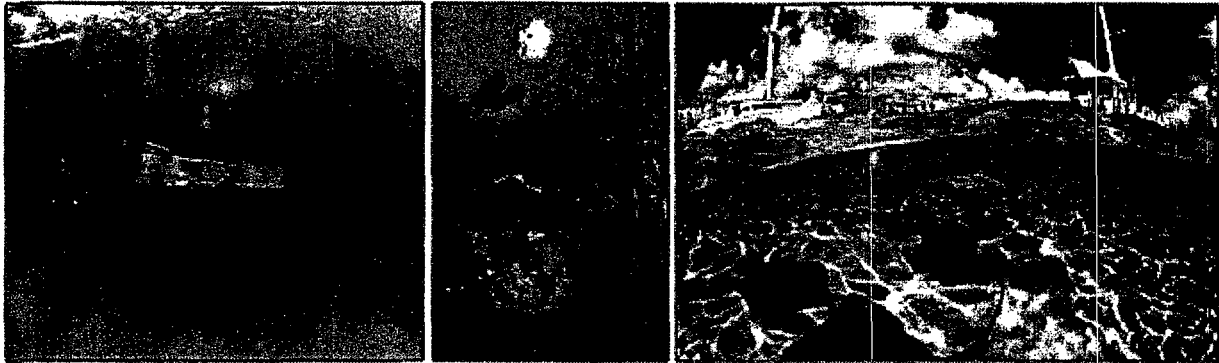
"We are especially excited that through the reciprocal arrangement the Caymanian children will also have a once in a lifetime opportunity to experience summer in New York," added Acting Director of Tourism for the Cayman Islands, Mr. Shomari Scott. "We are very grateful to The Fresh Air Fund for extending this opportunity and look forward to the arrival of the New York children to our shores in July."

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



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**THE CAYMAN ISLANDS' LIVING THE DREAM DIVERS  
RANKED TOP ADVENTURE TOUR BY TRIPADVISOR TRAVELLERS**



**New York, New York, July XX, 2011** – Cayman Islands' dive tour operator, Living the Dream Divers, has been recognized by TripAdvisor travellers for offering the world's number one adventure tour. Living the Dream Divers' impressive ranking stems from over 230 glowing reviews by TripAdvisor's knowledgeable travellers and editors.

With Living the Dream Divers, travellers are able to discover Cayman's pristine waters and rich marine life. Whether they take the plunge and scuba dive among sea turtles, nurse sharks, and moray eels, or simply snorkel in the shallow waters of Stingray City, visitors will enjoy a rich underwater experience. According to one traveller, "from the boat, to the people, to the service, it was all exceptional."

"We are delighted to have Living the Dream Divers chosen by travelers in this poll," commented Cayman Islands Premier and Minister of Tourism, Hon. McKeever Bush, "and the fact that this distinction has been based on real and unbiased traveler reviews is particularly encouraging as it highlights that visitors leave our shores extremely satisfied with their vacation experience."

Shomari Scott, acting Director of Tourism continued "Living the Dream Divers' international recognition by TripAdvisor, the world's largest travel website, is a testament both to the dive company and the destination. Clearly, they are not only meeting but exceeding expectations and I congratulate them on achieving this goal."

The Cayman Islands was recently recognized as the number one travel destination in the Caribbean by TripAdvisor travellers, as part of the TripAdvisor's Travellers' Choice Destinations Awards 2011 and was also voted among the top 25 destinations in the world.

"An accolade of this caliber speaks to the beauty, quality and service that visitors experience when they visit our islands," stated Hon. Cline Glidden, Jr., Councillor with Responsibility for Tourism, "and we are extremely proud that Cayman's superlative dive operator, Living the Dream Divers, has been chosen by TripAdvisor's travelers as the dive industry leader in marine tours."

Ranked number one by dive experts for its healthy marine environment and impressive visibility, the Cayman Islands maintains its prominent reputation for world-class diving with more than 250 dive sites currently in Grand Cayman, Little Cayman, and Cayman Brac. Cayman is also home to the famous Bloody Bay Wall, MV Captain Keith Tibbetts, and the recently sunk Kittiwake, three of the most popular sites in the world.

Tours with Living the Dream Divers start from \$65 per person. To book your Cayman Islands adventure with Living the Dream Divers, please visit [www.livingthedreamdivers.com](http://www.livingthedreamdivers.com) or [www.caymanislands.ky](http://www.caymanislands.ky).

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**CAYMAN ISLANDS HOSTS FOURTH ANNUAL CAYMAN COOKOUT WITH CHEF ERIC RIPERT**  
*Cayman to Host the Caribbean's Premiere Culinary Event in January 2012*



**New York, NEW YORK, June XX, 2011** – The Cayman Islands is proud to announce the fourth annual Cayman Cookout, to take place January 12-15, 2012. This epicurean weekend will once again be hosted by celebrity Chef Eric Ripert, creator of acclaimed Grand Cayman restaurant, Blue. Brought to you by the Cayman Islands Department of Tourism, The Ritz-Carlton, Grand Cayman, and *Food & Wine* magazine, Cayman Cookout gives guests from across the globe the opportunity to indulge in unparalleled cuisine prepared by some of the world's top chefs in the most intimate of settings.

Guests will enjoy four days of mouth-watering indulgence and personal encounters with participating world-class chefs and sommeliers amidst the blissful surroundings of the Cayman Islands. Eric Ripert, together with culinary masters Anthony Bourdain, Jose Andrés, April Bloomfield, François Payard, Richard Blais, Paul Rogalski, *Food & Wine* wine and spirits expert Ray Isle and Le Bernardin's master sommelier Aldo Sohm, will take visitors on a delectable journey all over Grand Cayman with demonstrations, tastings, and excursions. Other esteemed attendees will include *Food & Wine*'s Dana Cowin and Gail Simmons.

An unparalleled experience for foodies and travelers, Cayman Cookout will allow visitors to delight in the extensive culinary knowledge exhibited by the world's most talented chefs and sommeliers. Some of Cayman Cookout's memorable events will include:

- Chefs Eric Ripert and Anthony Bourdain revealing all their kitchen secrets in a tell-all session.
- A multi-course dinner at Camana Bay's top restaurants with an extensive dessert buffet by famed pastry chef, Francois Payard.
- A casual Caymanian beach party with epicurean spreads from Cayman Cookout's top chefs at popular bar and lounge, Tiki Beach.

- A Top Chef reunion with celebrity judge Gail Simmons and Top Chef Masters finalist Richard Blais.
- An extraordinary Cayman Cookout Gala Dinner, the highlight of the weekend – a seven course meal prepared by the weekend's celebrated chefs.

Additional events will be held throughout the weekend and will be announced closer to the date.

Cayman Cookout kicks off a full month during which the destination's epicurean cuisine is recognized and celebrated: Cayman Culinary Month. From mid-January to mid-February, visitors will enjoy delicious dining across the island and special epicurean events throughout the month.

"We are thrilled to announce the fourth annual Cayman Cookout event," stated Premier of the Cayman Islands, Hon. McKeever Bush. "Cayman Cookout is an event that has grown to highlight the destination's unique culture and vibrancy. We are excited to introduce visitors to our culture through food and hope that both visitors and world-class chefs will continue to be drawn to the Cayman Islands for this unique gastronomic experience."

According to Cline Glidden, Jr., Councilor with Responsibility for Tourism, "Cayman Cookout is the perfect way to kick off Cayman Culinary Month, a month long celebration of the Cayman Islands' rich culture and delicious cuisine."

Tickets will be available for sale from October 1, 2011. For details on how to book a trip, visit [www.caymanislands.ky/cookout](http://www.caymanislands.ky/cookout), or to plan your advance scouting trip before Cayman Cookout visit us at [www.caymanislands.ky](http://www.caymanislands.ky).

Frequently referred to as "the Culinary Capital of the Caribbean," the three Cayman Islands offer world-class hotels and elegant resorts, luxury condominiums and secluded villas, all with unsurpassed service, and an eclectic array of fine food options. With more than 150 restaurants, unwinding with a good meal in the Cayman Islands can include chic five-star dining as well as a more casual venue under the stars. From traditional Caymanian seafood, to Caribbean and Thai, Italian or New World, discerning diners are sure to find something to fit their taste.

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**NATIONAL GEOGRAPHIC KIDS ANNOUNCES THE NEXT GENERATION OF EXPLORERS  
TO ATTEND THE HANDS-ON EXPLORER CHALLENGE IN THE CAYMAN ISLANDS**  
*15 Children have been chosen to explore the Cayman Islands' extensive nature and culture*



New York, NEW YORK, June XX, 2011 – National Geographic Kids' panel of experts has selected the next generation of great explorers to experience the field trip of a lifetime — the 2011 National Geographic Hands-On Explorer Challenge. This year's expedition, created in conjunction with the Cayman Islands, will embark July 8 -15, 2011 with National Geographic and local experts as their guides.

The winning explorers will discover the wild wonders of the Cayman Islands, from swimming with the stingrays at Stingray City to trekking through the 750 acres of the Mastic Trail. They will see endangered Blue Iguanas at Queen Elizabeth II Botanic Park, reach as deep as 120 feet in the Atlantis submarine and snorkel Cayman's newest dive site, the recently sunk former USS-Kittiwake. The explorers will make a trip to sister island Cayman Brac, exploring natural caves all over the island. The kids will get hands on experience at The Cayman Turtle Farm, kayak The Coastal Mangrove Forest and board the Jolly Roger, Cayman's own pirate ship.

"We are thrilled to welcome the experts from National Geographic and the talented young explorers of the Hands-On Explorer Challenge to the Cayman Islands to share in our rich culture, rare wildlife, and captivating surroundings. With so much to explore both on land and in the water, the Cayman Islands is an ideal destination in which these children can learn about the environment around them," says Hon. McKeever Bush, Premier of the Cayman Islands.

"The Cayman Islands is delighted to introduce the winners of the National Geographic Hands-On Explorer Challenge to its extensive culture, nature and wildlife," Hon. Cline Glidden, Councilor with Responsibility for Tourism commented. "We treasure these aspects of our culture and hope to introduce these young explorers to all the Cayman Islands has to offer during their time on island."

"We are excited to be partnering with National Geographic, a renowned American brand that is well respected and regarded as a pioneer in dealing with ecological issues, which is close to the Cayman Islands' initiatives," says Acting Director of Tourism, Shomari Scott.

National Geographic Kids Hands-On Explorer Challenge is a national essay and photo competition for kids in its fifth year helping to promote the dedication to hands-on exploration among America's youth. Nearly 12,000 entries have been received since the program's inception, with past expeditions taking winners to the Galápagos Islands, South Africa, Australia and Peru.

This year's lucky explorers include Kamryn Brown from Pleasanton, CA, Diego Gutierrez of Fairfax, VA, Emmie Hine from Wilmette, IL, Taylor Kennedy from Castle Rock, CO, Sha'anah Levy of Sebastopol, CA, Clara Malanaphy from Hudson WI, Kennan Negrete from Windermere, FL, Michael Parker of Mayville, NY, Zane Richer from Candia, NH, Brody Schillo from Billings, MT, Michaela Seaton of Yorktown, VA, Madeline Lloyd from Flower Mound, TX and Harrison Tarabella from

Fairhope, AL. These fifteen kids wrote an original personal essay explaining to National Geographic Kids how they actively explore their world, creatively incorporating what inspires and excites them as they explore, while considering how water is essential to life everywhere - from the dew on a leaf, to the sea that surrounds the Cayman Islands.

Located 480 miles south of Miami in the vibrant tranquility of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



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## THE CAYMAN ISLANDS ENTICES TRAVEL AGENTS WITH FREE AIRFARE AND DISCOUNTS ON ACCOMMODATION AND ACTIVITIES



**New York, New York, Aug XX, 2011** – The Cayman Islands invites travel agents to discover the destination this fall with incredible savings including free airfare and substantial discounts on top activities and accommodations. Through October 31<sup>st</sup>, 2011, travel agents will enjoy a complimentary ticket and a \$99 companion ticket on all Cayman Airways flights. In addition, top attractions across Cayman, such as birthplace of Caymanian democracy Pedro St James, Dolphin Discovery, and the Queen Elizabeth II Botanic Park, will be offering significant entry discounts while Scuba diving operators Dive Tech and Ocean Frontiers give divers an incentive to get in the water. Participating hotels and accommodations will also be offering impressive savings.

"We are pleased to extend an invitation to our travel agents and partners to discover the unparalleled beauty and vibrant culture of the Cayman Islands," commented Cayman Islands Premier and Minister of Tourism, Hon. McKeeva Bush. "We hope that, by exploring the destination, travel agents will understand what sets the Cayman Islands apart from the rest of the Caribbean, from our white sand beaches to our delicious food, our rich culture to our friendly personalities."

According to the Hon. Cline Glidden, Jr., Councillor with Responsibility for Tourism, "We recognize how important seeing the destination is to understanding its charm, beauty, and quality. With these savings, we hope travel agents will both appreciate and advocate the Caymankind way of life following their exploration of the Cayman Islands."

For more information on savings for travel partners and agents, please visit [www.caymanislands.ky/travelagentoffers/default.aspx](http://www.caymanislands.ky/travelagentoffers/default.aspx). Taxes and restrictions apply. For additional information on the destination, please visit the website at [www.caymanislands.ky](http://www.caymanislands.ky).

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### AIR ARRIVALS CONTINUE TO SOAR

**New York, New York (September 9, 2011)** Stay-over visitor arrivals are up for the tenth month in a row with July figures showing a significant increase of 7.5% over July 2010. Latest figures from the Department of Tourism shows air passenger arrivals at 31,407, which is the third strongest July over the past 10 years.

Referencing the results at the Tourism Awareness forum on Cayman Brac on Saturday, 3 September, Hon. McKeeva Bush, Premier and Minister of Tourism noted that "these results are even more significant when you consider that figures for December 2010 were the highest for any December since the year 2000 and January registered an increase of 5.8 per cent (January over January), which was the highest figure we had seen in any January since 2001.

The Premier explained that "from February through May our tourism statistics have continued to improve and for the month of June, air arrivals were up by 7.6 per cent, over June 2010. This represented the third strongest June arrival figure in 10 years. Furthermore, for the month of July, arrivals from the US are up 7.4 per cent over last July, and there is a dramatic 72.1 per cent increase in arrivals from Canada this July, over what we were seeing in July 2010."

Shomari Scott, Acting Director of Tourism commented: "The growth in arrival figures, particularly during these tough economic times, is extremely gratifying and confirms that our proactive efforts are paying dividends. By working closely with industry partners and introducing new routes with Cayman Airways, the Department of Tourism has launched a number of new initiatives and promotions that are designed to drive visitation and support local businesses and service providers. Clearly, these are delivering the desired results: These figures demonstrate that the Cayman Islands remains a sought-after destination for families, divers, weddings and honeymoons and those simply seeking sun, sea and sand."

For additional information on the Cayman Islands, please visit [www.caymanislands.ky](http://www.caymanislands.ky). For additional information on the Cayman Islands' visitor arrival numbers, occupancy report and exit survey results, please visit [www.caymanislands.ky/statistics](http://www.caymanislands.ky/statistics).

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**CAYMAN AIRWAYS HELPS COUPLES CELEBRATE WITH DISCOUNTED AIRFARE FOR WEDDING  
AND HONEYMOON TRAVELERS**



**New York, New York, August XX, 2011** – Cayman Airways is helping couples celebrate their special day by offering reduced airfare for flights to the Cayman Islands for wedding parties and honeymooners. Passengers who book a round-trip flight to Cayman's immaculate sand and surf from New York, Miami or Tampa can travel starting as low as \$199.

Package:	"The Intimate Wedding" Bride & Groom or Group of 9 or Less	"A Few Friends" Group of 10+	"The More the Merrier" Group of 20+
Round Trip Airfare (excluding taxes):	MIA – US\$230 RT TPA – US\$250 RT JFK – US\$260 RT	MIA – US\$199 RT TPA – US\$211 RT JFK – US\$231 RT	MIA – US\$199 RT TPA – US\$211 RT JFK – US\$231 RT

The bride and groom will enjoy a complimentary glass of champagne on board, priority check-in, airport check-in upgrade (dependent on availability), and access to the Sir Turtle Lounge upon return. Groups of 20 or more will receive a 10% discount on published business class tickets and a 5% discount off their next trip to the Cayman Islands.

"The Cayman Islands is happy to celebrate with brides, grooms and their families with this unbeatable offer from Cayman Airways and consider it as our contribution to their gift registry," said Hon. McKeever Bush, Premier of the Cayman Islands.

Hon. Cline Glidden, Jr., Councilor with Responsibility for Tourism, added, "We look forward to welcoming many couples to our shores to experience our romance, breathtaking surroundings and the personality of the Cayman Islands which combine to provide the perfect destination for a wedding or honeymoon."

With pristine beaches, crystal clear waters and only one hour from Miami, the Cayman Islands is the perfect setting for a destination wedding with family and friends or for a getaway for couples on their honeymoon. Weddings in the Cayman Islands are limited only by the imagination. Cayman boasts exquisite venues, picturesque beaches, including Grand Cayman's Seven Mile Beach and some of the most renowned wedding planners who can make your dream wedding turn into a reality. And with world class dining and celebrated chefs on island, you'll be able to treat your taste buds to a wide variety of cuisines, including traditional Caymanian, Italian, Asian or American fare.

For more information on savings, please visit [www.caymanairways.com/weddings](http://www.caymanairways.com/weddings). Taxes and restrictions apply. For additional information on the destination, please visit the website at [www.caymanislands.ky](http://www.caymanislands.ky).

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## ESCAPE TO THE CAYMAN ISLANDS WITH CAYMAN AIRWAYS' FALL FUN FARES PROMOTION



New York, New York, September XX, 2011 – Fall is the perfect time to escape to the Cayman Islands to enjoy warm weather, clear waters and beautiful, serene surroundings. Right now, Cayman Airways is making it easy and affordable for travelers with its Fall Fun Fares promotion. Book now through October 1<sup>st</sup> for reduced airfare from New York, Miami or Tampa starting as low as \$178\* for travel through November 7<sup>th</sup>.

### The Deal:

Fares from Miami to Grand Cayman from \$178.00\*  
Fares from Tampa to Grand Cayman from \$198.00\*  
Fares from New York to Grand Cayman from \$258.00\*  
\*Taxes and restrictions apply

"The Cayman Airways' fall sale contributes further value to a vacation in the beautiful Cayman Islands and we hope that even more travelers will choose to visit our immaculate sand and surf with these savings," announced Premier of the Cayman Islands, Hon. McKeeva Bush.

Hon. Cline Glidden, Jr., Councilor with Responsibility for Tourism, added, "The Cayman Islands is proud to collaborate with our esteemed national airline, Cayman Airways, to offer a superlative travel experience with low rates, free checked baggage, and complimentary rum punch on every flight."

"As summer comes to an end, we hope visitors will take advantage of this great and affordable fall air promotion from Cayman Airways to escape to the sun," says Acting Director of Tourism, Shomari Scott.

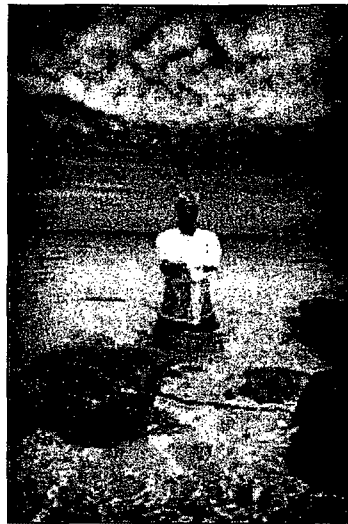
With pristine beaches, crystal clear waters and only one hour from Miami, the Cayman Islands provide the perfect setting for a fall getaway. For more information on the destination, please visit the website at [www.caymanislands.ky](http://www.caymanislands.ky) or for more information on savings, visit [www.caymanairways.com](http://www.caymanairways.com).

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**CAYMAN COOKOUT TICKETS AVAILABLE FOR PUBLIC SALE**  
***The Cayman Islands Announces Cayman Cookout's Headlining Events for Sale Starting October 15<sup>th</sup>***



**New York, NEW YORK (October 15, 2011)** – On October 15<sup>th</sup>, tickets will go on sale for the Cayman Islands' fourth annual Cayman Cookout. From January 12 to January 15, 2012, distinguished host Eric Ripert will be joined by international culinary masters Anthony Bourdain, José Andrés, Ferran Adrià, April Bloomfield, François Payard, Richard Blais, Paul Rogalski, *Food & Wine* wine and spirits expert Ray Isle and Le Bernardin's master sommelier Aldo Sohm for four days of mouth-watering indulgence in the Cayman Islands.

Brought to you by the Cayman Islands Department of Tourism, The Ritz-Carlton, Grand Cayman, and *Food & Wine* magazine, Cayman Cookout offers guests unparalleled access to some of the world's top chefs for days of decadent demonstrations, tastings, and excursions amidst the blissful surroundings of the Cayman Islands. Some of the weekend's highlighting events include:

**Friday, January 13**

- **11:30AM:** Over lunch with **Anthony Bourdain**, learn about American meat, French cooking, and endless stories.
- **7PM:** Discover the Cayman Islands with a barefoot BBQ on Seven Mile Beach: An evening of succulent grilling by Chefs **Eric Ripert**, **Anthony Bourdain** and **José Andrés**, delectable desserts from the Top Chef Just Desserts winner, and the steady beat of steel drums.

**Saturday, January 14**

- **11:30AM:** Master Chefs **José Andrés** and **Ferran Adrià** discuss what made the frequently recognized "world's best restaurant," El Bulli, such a success over a complete Mediterranean spread.
- **3:30PM:** Top Chef **Richard Blais**, creator of boutique burgers and couture haute dogs, unpacks his knives to reveal one of his latest concoctions.

- **4:45PM:** Take in the sunset on Seven Mile Beach, while Chef **Eric Ripert** prepares his refreshing ceviche with his feet in the water and a cocktail in hand.
- **7PM:** For the ultimate dinner party, guests will dine around Cayman's newest landmark, Camana Bay. From a book signing over imaginative cocktails and epicurean hors d'oeuvres to live music, dancing, and desserts by **François Payard** and winner of Top Chef Just Desserts, guests are sure to have a memorable night. For dinner, gourmands can choose between an old friend reunion with **Paul Rogalski, Ron Jacobson & Ray Isle**, a Genuine Bloomfield Dinner with **Michael Schwartz** and **April Bloomfield**, and a Caribbean Top Chef Dinner with **Cindy Hutson, Richard Blais** and **Andrea Robinson**.

**Sunday, January 15**

- **12PM:** With the finest seafood, freshest pastries, delicate cheeses and delicious desserts, savor a gastronomic champagne brunch while local chefs compete to be the best on island. There's even an activity for the kids: A children's brunch, where they will cook, taste, and dine (under close supervision) before heading out on an eco-adventure with Jean-Michel Cousteau's Ambassadors of the Environment.
- **7PM:** Hosted by Food & Wine's esteemed Editor-in-Chief Dana Cowin, the extraordinary Cayman Cookout Gala Dinner, the pinnacle event of the weekend, will boast a seven-course meal prepared by Chefs **Ripert, Andrés, Blais, Bloomfield, and Payard**.

A complete overview of events can be seen at the following link:  
[www.caymanislands.ky/cayman\\_cookout/events.aspx](http://www.caymanislands.ky/cayman_cookout/events.aspx)

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According to Cline Glidden, Jr., Councilor with Responsibility for Tourism, "Cayman Cookout is the perfect way to kick off Cayman Culinary Month, a month long celebration of the Cayman Islands' rich culture and delicious cuisine."

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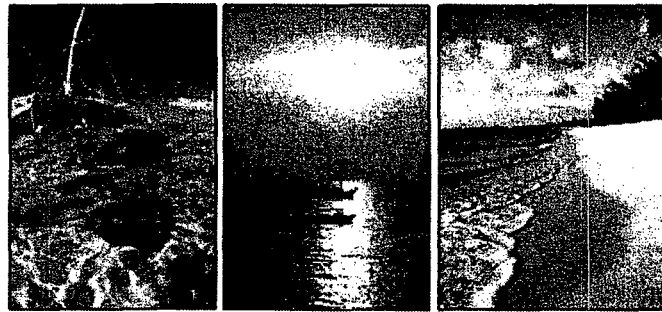
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**THE CAYMAN ISLANDS LAUNCHES CONDO AND VILLA BOOKING WEBSITE**  
**Caydirect.com makes planning a vacation easier**



**New York, NY, September XX, 2011 –** CayDirect.com, the Cayman Islands' newest travel website, makes finding a home away from home easy. A one-stop, real-time website to compare rates and check availability for top condos and villas in the Cayman Islands, potential visitors will discover the best accommodations for their stay. CayDirect.com has a full range of options for travelers from studios to multi-bedroom homes. The website also offers discounts on some of Cayman's top attractions, including the Cayman Turtle Farm, Stingray City and Black Pearl Skate Park.

"We are thrilled about our partnership with CayDirect.com that helps visitors find the best suited vacation homes among Cayman's most beautiful condos and villas," stated Premier of the Cayman Islands, Hon. McKeeva Bush. "No matter the occasion or size of the group, CayDirect.com will help our overseas guests plan the perfect vacation."

"CayDirect.com offers a full range of Cayman's most private accommodations with all the luxurious amenities available for an affordable price," says Cline Glidden, Jr., and Councilor with Responsibility for Tourism. "With the ease of CayDirect.com, we hope even more visitors will choose the Cayman Islands for their next trip."

"With more travelers booking online, we wanted to come up with a tool to make luxury vacations and private rentals accessible to all of our potential visitors. CayDirect.com does just this," added Acting Director of Tourism, Shomari Scott.

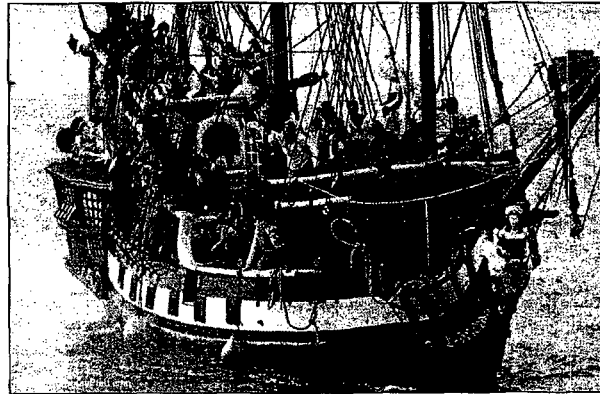
With pristine beaches, crystal clear waters and only a one hour flight from Miami, the Cayman Islands provide the perfect setting for a getaway. For more information on the destination, please visit the website at [www.caymanislands.ky](http://www.caymanislands.ky) or to start planning a vacation, visit [www.caydirect.com](http://www.caydirect.com).

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



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## PIRATES TAKE OVER THE CAYMAN ISLANDS FOR THE 34<sup>th</sup> ANNUAL PIRATES WEEK



New York, NY, September XX, 2011 – The Cayman Islands invites travelers to join the 34<sup>th</sup> annual Pirates Week celebration, from November 10 to November 20, 2011, for 10 days of swashbuckling fun. A time-honored tradition, Pirates Week celebrates Caymanian culture with more than 40 family-friendly events, including live music performances, street games, parades, sports competitions, fireworks, costumes, and an abundance of other activities. Special travel packages are available for visitors taking part in all the fun.

The festival begins in Grand Cayman's capital, George Town, with a pirate invasion, when two old-time sailing vessels loaded with "pirates" sail into the harbor. Thrilling fireworks, costume competitions, food festivals, and a Children's Fun Fair Day kick off the celebrations, and the festival continues through the week with Heritage Days across Grand Cayman, Little Cayman and Cayman Brac.

For those interested in some friendly competition, highlights of the week include the Cardboard Boat Race, 5K Sea Swim, 10K Run, and the Underwater Treasure Hunt. Visitors will also have the chance to showcase their creativity in the Pirate Costume Competition and the Festival Queen Costume Competition. Pirates Week is not only a celebratory festival, but an ideal time for all to learn about the rich culture and heritage that make the Cayman Islands so distinct.

"The Cayman Islands is excited to introduce travelers to its rich culture through the 34<sup>th</sup> annual Pirates Week," commented Premier of the Cayman Islands, Hon. McKeever Bush. "Every year, Caymanians across our three islands gather to celebrate our history, and we invite our guests to discover the energy that defines Caymankind."

"For 34 years, Caymanians have introduced their culture to visitors through Pirates Week and continue to treasure the festival, rendering it one of the largest and most anticipated annual events in Cayman," Cline Glidden, Jr., Councilor with Responsibility for Tourism.

"Pirates Week encourages visitors and locals alike to enjoy themselves with costume competitions, fun runs, live music and culinary delights," added Acting Director of Tourism, Shomari Scott. "We hope travelers will take advantage of this unique cultural experience and its substantial savings on travel to discover the Cayman Islands."

Pirates Week visitors can take advantage of incredible savings on flights and accommodations. For only \$639 per person based on double occupancy, visitors will enjoy a four night studio stay at the Comfort Suites Grand Cayman on picturesque Seven Mile Beach, including all hotel tax and service charges, daily continental breakfast, complimentary WiFi, roundtrip airfare from Miami with Cayman Airways, and roundtrip airport transfers.

To book your Pirates Week package today, please visit [www.caymanexpress.com](http://www.caymanexpress.com) or call (800) 247-9900. A schedule of events and additional information about Pirates Week can be found at [www.piratesweekfestival.com](http://www.piratesweekfestival.com).

Located 480 miles south of Miami in the vibrant tranquillity of western Caribbean, this trio of tiny islands is a premier destination for discriminating travellers, honeymooners and families. World renowned for its idyllic beaches and diving spots, and recognized as a sophisticated, diverse financial centre, the Cayman Islands offer spectacular recreational opportunities along with warm, impeccable service. To learn more about the Cayman Islands, visit [www.caymanislands.ky](http://www.caymanislands.ky) or [www.divecayman.ky](http://www.divecayman.ky) or call your local travel agent.



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**THE CAYMAN ISLANDS BECOMES THE FIRST DESTINATION TO IMPLEMENT  
SOLAR PANEL CHARGING STATIONS FOR ELECTRIC VEHICLES**  
**The Cayman Islands Announces a Destination-wide Initiative  
to Defend the Environment through Solar Powered Vehicles**

**New York, New York, October XX, 2011** – On October ..., 2011, the Cayman Islands became the first destination to approve the national implementation of solar panel charging stations for electric vehicles. Over the next year, U-Go solar panel charging stations will be positioned in key locations across Grand Cayman for convenient access.

Governor's Square will be the first of 12 locations in Grand Cayman to implement a solar panel charging station. The first prototype station will have two or more parking spaces and is expected to be fully operational by the end of the year. The Caribbean's first 100 percent electric trucks and vans will also be available for sale later this year, and the eco-friendly Wheego vehicles will shortly be available for rent from all Cayman Islands' rental car companies.

These ground-breaking solar panel charging stations generate electricity using pollution-free solar cells, thereby reducing the carbon emissions to zero. This new technology further highlights the Cayman Islands' dedication to the environment and the destination's ongoing efforts towards nation-wide Green Globe Certification.

According to Premier of the Cayman Islands, Hon. McKeeva Bush, "the solar panel charging station is at the forefront of the green movement, and we are proud to be able to implement this innovative technology in the Cayman Islands. As a destination, the Cayman Islands has long recognized the importance of its natural environment and we remain dedicated to its conservation efforts, from the Dive 365 program to the Green Globe Certification initiative."

"We are thrilled to be able to introduce this technology to the Cayman Islands in an effort to further preserve our treasured ecosystem," added Hon. Cline Glidden, Jr., Councilor with Responsibility for Tourism. "Our natural environment, including the Mastic Trail, the Blue Iguanas, and our pristine waters, is a source of national pride, which we plan to maintain for years to come. This development is crucial to our success."

Acting Director of Tourism, Shomari Scott, contributed, "we are pleased that these vehicles will be available for our visitors to rent and discover the island with and hope to encourage responsible tourism and impart our profound appreciation of the Cayman Islands' rich environment on our guests."

For more information on the destination, please visit the website at [www.caymanislands.ky](http://www.caymanislands.ky). For additional insight into this new technology, please visit [www.wheego.net](http://www.wheego.net) and [www.ugostations.com](http://www.ugostations.com).

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